



The American Staffing Association: Promoting Legal, Ethical, and Professional Practices

- ASA is the voice of the U.S. staffing industry, which provides flexibility and access to talent that today's businesses demand. Founded in 1966 to ensure the quality of staffing services, ASA promotes legal, ethical, and professional practices for the industry.
- ASA maintains a body of knowledge on labor and employment laws as they affect staffing companies, employees, and customers. The association monitors federal, state, and local legislative, regulatory, and court actions and informs its members of current developments through various publications, conferences, and training programs.
- ASA members are obliged to adhere to the association's established code of ethics and good practices, which specifies standards of fair dealings with employees, customers, and competitors.
- Through professional certifications and continuing education, recently approved by the Human Resources Certification Institute, ASA helps members maintain the high standards customers expect.
- ASA members provide temporary help, contract labor, and permanent placement services through 15,000 offices across the nation and account for 85% of U.S. staffing industry revenues.
- With the experience of matching millions of people to millions of jobs, ASA members play a vital role for business in recruiting and deploying a talent pool of qualified and reliable employees who are ready to work.