



## **The U.S. Staffing Industry: Offering America's Businesses Work Force Flexibility and Access to Talent**

- As American businesses have increasingly turned to staffing companies for work force flexibility and access to talent, the U.S. staffing industry has grown to \$70 billion in annual sales and employs an average of 2.6 million workers per day.
- Nine out of 10 business customers say that staffing companies offer flexibility to their firms so they can keep fully staffed during busy times. Whether temporary jobs last a few hours or several years, America's staffing companies allow businesses to adjust their work forces to meet their ever-changing needs.
- Business customers rely on staffing firms to provide access to talented workers in the full range of occupations, from traditional office-clerical and industrial to specialized and professional positions, including legal, accounting, finance, scientific and technical, information technology, health care, executive and management, and sales and marketing.
- Eight out of 10 customers say that staffing companies offer a good way to find people who can become permanent employees. Most staffing firms offer temporary, contract, temp-to-perm, and permanent placement services.
- About half of customers say that the use of temporary and contract employees is an important part of their company's business model and many businesses view their staffing suppliers as "partners."
- Three quarters of business customers say the quality of employees recruited from staffing firms is the same as or better than the quality of their regular employees.
- Staffing companies offer competitive wages and benefits to attract the best talent, and provide free training to millions of temporary and contract employees each year to help meet America's growing demand for skilled workers.