

This is an exciting time for LifeLock and our partners, as we move towards solidifying our position as the industry leader in identity theft protection. Why is LifeLock's position so unique in the market today? First, because we take a preventative and proactive approach before the identity theft crime occurs. Second, we are so confident in our service, our CEO gives out his social security number. Third, we provide a \$1 Million service guarantee to each and every one of our members.

Use promotion code **LJGA** when enrolling to take advantage of a 20% discount we've negotiated with LifeLock. LifeLock's specialized team of telephone representatives are available 24 hours a day, seven days a week to answer any questions you may have (**1-800-LIFELOCK**). As soon as you complete the enrollment process, your coverage will begin. Enrollment is available at [www.LifeLock.com](http://www.LifeLock.com) click on the enroll now button and be sure to enter the promo code.

With the exception of LifeLock, virtually every other product within this space is either a credit monitoring service, an insurance product that helps victims, a restoration service for victims, or variations thereof. They are all reactionary and do nothing to prevent the crime; they are designed to help consumers after they have become victims. LifeLock is preventative and proactive so that the crime doesn't happen to begin with, and the only company that protects children up the age of.

#### **WHAT LIFELOCK WILL DO:**

- We block your credit so only you can use it, we make your information useless to the thief
- All services are backed up with a \$1 million service guarantee.
- Restrict the pre-approved credit offers.
- Drastically reduce the amount of junk mail to our clients.
- Provide our clients with free annual credit reports from all the bureaus.
- We also prevent children's identities from being stolen.
- Most importantly, we put alerts on your credit reports with all three major credit bureaus. These alerts ensure that if anyone tries to do anything with your credit file, get new credit, change your address, expand credit lines, open a checking account, get insurance or utilities you know about it.
- If our client's identity is ever stolen, we will fix the problem. Period. Medical, Criminal, and Financial identity crimes are all protected by our \$1 Million service guarantee.
- **WalletLock is a new, one-stop service added to all memberships free of charge. If a customer's wallet is ever lost or stolen, all they have to do is call us – anytime, anywhere – and we'll handle the hassle while they go about the rest of their day. A WalletLock specialist will contact each credit card, bank, document issuing company & complete the paperwork and steps necessary to replace the lost items.**
- **eRecon™ is a new service added to all memberships free of charge. eRecon™, a regular patrol of the Internet in search of the social security numbers, credit card numbers, driver's license numbers and email addresses of LifeLock members to protect against the information being illegally traded or sold online.**